

Customer Snapshot

Endeavour Mutual Bank



Facts at a glance

Product	Website
Industry	Banking
Country	Australia
Region	ANZ



As a member's bank, providing data security for our customers remains our top priority and the transition to a dot-bank website reflects that commitment. The team at Endeavour would like to extend a big thank you to TAS for making the launch a huge success

Mark Worthington
CEO, Endeavour Mutual Bank

About the company

We offer all the traditional banking products and services that you have come to expect, whilst keeping abreast of the latest technological advances in banking. These principles have ensured that our members continue to benefit from an ever-changing banking environment whilst being offered the best possible service.

<https://www.endeavour.bank/>

Challenges

- ! Being able to offer member-only customers an extra level of security that had not been seen before in today's heavily cyber security-conscious climate
- ! Creating a new digital location to complement Endeavour Mutual Bank's recent rebrand activity
- ! Instilling confidence in members that this change would lead to a safer transaction environment with heightened layers of security for their benefit
- ! Finding the right partner/s to execute the updates required in a short amount of time and with little no disruption to members

Benefits

- + A website that is resistant to cyber-attacks due to its highly secure URL address only available to banking environment organisations
- + Being recognised as a market-leading bank that identified the protection of its members as the utmost concern to the future of its operations
- + A successful website launch with expert partners, including TAS who invested their best efforts into making the project a reality in a professional and precise manner
- + Setting the bar for the Australian banking industry to follow suit to build a stronger cyber security landscape to protect all consumers in future



Under the project, TAS delivered high-quality IT infrastructure solutions which made the bank's switch to the new domain, a reality

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Challenges

- ! Being able to offer member-only customers an extra level of security that had not been seen before in today's heavily cyber security-conscious climate
- ! Creating a succinct and easy to remember URL to complement a recent name change and rebrand to Endeavour Mutual Bank
- ! Instilling confidence in members that this change would lead to a safer transaction environment with heightened layers of security for their benefit
- ! Finding the right partner/s to execute the updates required in a short amount of time and with little no disruption to members

Benefits

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